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# Video-sharing platform (VSP) regulation



21 October 2020

**Video-sharing platforms (VSPs) are a type of online video service which allows users to upload and share videos with the public.**

From 1 November 2020, UK-established VSPs must comply with new rules around protecting users from harmful content.

The main purpose of the new regulatory regime is to protect consumers who engage with VSPs from the risk of viewing harmful content. Providers must have in place appropriate measures to protect young people from content which might impair their physical, mental or moral development; and to protect the general public from criminal content and material likely to incite violence or hatred. Services will also need to make sure standards around advertising are met.

We have published a short guide outlining the new rules providers must follow. The guide is intended to assist platforms to determine whether they fall in scope of the new regime and to understand what providers need to do to ensure their services are compliant.

The guide also explains how we plan to approach our new duties in the period leading up to the publication of further guidance on the risk of harms and appropriate measures, on which we will consult in early 2021.

We also plan to consult on guidance on scope and jurisdiction later in 2020. VSP providers will be required to notify their services to us from 6 April 2021 and we expect to have the final guidance in place ahead of this time.

Any stakeholders with questions about Ofcom's regulation of VSPs should email [VSPRegulation@ofcom.org.uk](mailto:VSPRegulation@ofcom.org.uk)

## Read the guide

[Regulating video-sharing platforms: a guide to the new requirements on VSPs and Ofcom's approach to regulation \(PDF, 237.9 KB\)](#)

[Rheoleiddio llwyfannau rhannu fideos: canllaw i'r gofynion newydd ar VSP a dull rheoleiddio Ofcom \(PDF, 253.2 KB\)](#)

## See also...

[Call for evidence: Video-sharing platform regulation](#)

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[Regulating video-sharing platforms: what you need to know](#)

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[Consultation: Video-sharing platforms – who needs to notify to Ofcom?](#)

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