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Call for evidence: Video-sharing platform regulation

Start: 16 July 2020   ·   Status: Closed   ·   End: 24 September 2020   ★

We are seeking evidence and information related to the new requirements that will apply to video-sharing platforms.

Video-sharing platforms (VSPs) are a type of online video service where users can upload and share videos. VSPs allow users to engage with a wide range of content and social features and are particularly popular among young people. 90% of adults and 98% of children aged 8-15 who use the internet have used a VSP in the past year.

Ofcom will be given new powers this autumn to regulate UK-established VSPs. This will include a duty to ensure that VSPs have in place appropriate measures to protect young people from potentially harmful content and all users from illegal content and incitement to hatred and violence. Services will also need to ensure standards around advertising are met.

This call for evidence sets out the background and legislative context to forthcoming VSP regulation in the UK and an overview of the VSP regulatory framework. It also sets out Ofcom's approach to VSP regulation based around some core principles: protection and assurance; freedom of expression; adaptability; transparency; enforcement; independence; and proportionality.

Main documents

Call for evidence: Video-sharing platform regulation

(PDF File, 435.3 KB)

(https://www.ofcom.org.uk/__data/assets/pdf_file/0030/198327/call-for-evidence-vsp-regulation.pdf)

Cais am dystiolaeth: Rheoleiddio llwyfannau rhannu fideos

(PDF File, 345.3 KB)

(https://www.ofcom.org.uk/__data/assets/pdf_file/0031/198427/cais-am-dystiolaeth-rheoleiddio-
ilwyfannau-rhannu-fideos.pdf)

Responses

Responder name	Type

5Rights Foundation (https://www.ofcom.org.uk/__data/assets/pdf_file/0010/205102/5rights-foundation.pdf) (PDF File, 330.0 KB)	Organisation
Advisory Committee for Scotland (https://www.ofcom.org.uk/__data/assets/pdf_file/0011/205103/acs.pdf) (PDF File, 249.4 KB)	Organisation
Age Check Certification Scheme (https://www.ofcom.org.uk/__data/assets/pdf_file/0012/205104/age-check-certification-scheme.pdf) (PDF File, 165.3 KB)	Organisation
Age Verification Providers Association (https://www.ofcom.org.uk/__data/assets/pdf_file/0013/205105/age-verification-providers-association.pdf) (PDF File, 182.7 KB)	Organisation
Alan Turing Institute (https://www.ofcom.org.uk/__data/assets/pdf_file/0014/205106/alan-turing-institute.pdf) (PDF File, 223.3 KB)	Organisation

Load more ()

Contact information

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Advice for Businesses

A starter pack for businesses (https://www.ofcom.org.uk/advice-for-businesses/inexperienced-digital-users)

Knowing your rights (https://www.ofcom.org.uk/advice-for-businesses/knowing-your-rights)

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