

Making Sense of Media

Making Sense of Media is Ofcom’s programme of work to help improve the online skills, knowledge and understanding of UK adults and children, through providing robust research, and collaboration with/coordination of relevant stakeholders and their activities.



This work builds on Ofcom’s substantial body of research into media habits, attitudes and critical understanding.

On this page you can find links to our relevant media literacy and online market research, along with other information about Making Sense of Media, including our advisory panel and details on how to join our stakeholder network.

About media literacy



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/media-literacy>

Research publications



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/publications>

Making Sense of Media Network



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/network>

Making Sense of Media Advisory Panel



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/panel>

Events



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/making-sense-of-media-events>

Cutting through the Covid-19 confusion



<https://www.ofcom.org.uk/research-and-data/media-literacy-research/coronavirus-resources>

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Adults' media literacy (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/adults>)

Children's media use and attitudes (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/childrens>)

Making Sense of Media bulletins (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/bulletins>)

External media literacy links (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/links>)

Life on the small screen: What children are watching and why (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/what-children-are-watching-and-why>)

Combatting Covid-19 misinformation (<https://www.ofcom.org.uk/research-and-data/media-literacy-research/coronavirus-resources>)

Advice for Businesses

A starter pack for businesses (<https://www.ofcom.org.uk/advice-for-businesses/inexperienced-digital-users>)

Knowing your rights (<https://www.ofcom.org.uk/advice-for-businesses/knowning-your-rights>)

Disabled business customers (<https://www.ofcom.org.uk/advice-for-businesses/help-for-disabled-business-customers>)

Read all our advice for businesses (<https://www.ofcom.org.uk/advice-for-businesses>)

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