



## What is active travel?

Active travel is the movement of people or goods using the physical activity of a person. The most popular forms are walking, wheeling, cycling, running and scooting.

### Our aims:

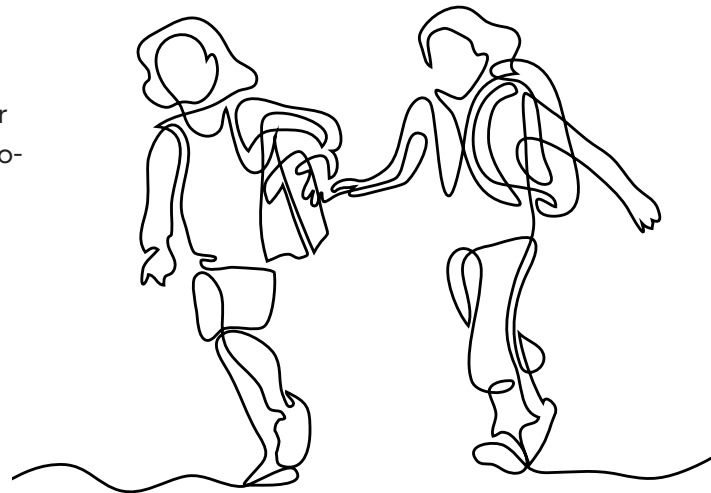
The Active Travel Strategy's four key aims:

- Improve public health
- Tackle the Climate Emergency
- Drive local economic development
- Create liveable neighbourhoods

As we face cost of living challenges, improving our active travel network will also help make low or no-cost trips by active travel more attractive.

## What's an Active Travel Action Plan?

In 2021 the Council adopted our Active Travel Strategy (ATS). This agreed our policy approach to active travel. We committed to creating Action Plans, which set out more specific actions for the Council and its partners (including a delivery plan) to help make the aims of the ATS a reality. Having our ATAPs approved and ready for implementation will strengthen our position to win funding for our scheme proposals and interventions.



## What are the seven Active Travel Action Plans?

Active Travel Action Plan	Outcomes	Active Travel Action Plan	Outcomes
20mph	A consistent, transparent and targeted approach to rolling out 20mphs in our Urban Hubs and Urban streets where appropriate, where they are most needed and wanted. Lower speeds reduce road collisions and injury and make a safer more attractive environment for all users, especially for active travel.	Rural Lanes	A network of safer, more attractive rural lanes with reduced traffic speeds and flows, helps protect our rural lanes’ character. This supports safer journeys by active travel and those who need to drive for access to their homes/ businesses. Where dedicated active travel infrastructure is impractical, links are improved between our urban areas, helping boost connectivity of rural settlements.
Active Travel Network	A joined-up network of longer distance active travel routes between our towns and villages connects into improved active travel options within our urban areas. Barriers and obstacles to active travel are identified and removed to provide local and district-wide networks that are coherent, direct, safe, comfortable and attractive to get around.	Safer Active Routes to School	Unsafe or missing sections of our active travel network are identified and infrastructure improved. This supports and enables children and families to walk, scoot, wheel and cycle to school safely and more often. School streets, restricting car access around our school entrances, help provide safer and more attractive streets for active trips to school.
First and Last Mile	A seamless network of inter-connected transport options within and between our towns and villages, joining the dots between transport modes such as bus, rail, walking/ wheeling, cycling and micro-mobility to help people get to bus and rail for longer trips.	Transport Behaviour Change	Active travel interventions and incentives support behaviour change. By working with communities, businesses and schools and through increased awareness campaigns of the services and infrastructure available we can help provide the necessary training and opportunities. This will give a comprehensive approach towards increasing active travel uptake.
Liveable Neighbourhoods	Neighbourhoods are enhanced by reducing through traffic, providing quieter, cleaner and greener streets for people to live, work and play on. Everyday shorter trips are more attractive by active choices, such as walking, wheeling and cycling, with all addresses still being accessible by car if necessary.		

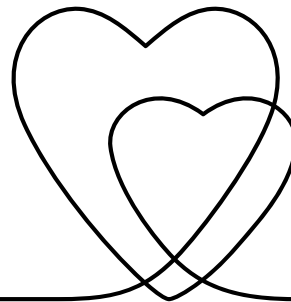


## How will we deliver these outcomes?

- We will set out the active travel network that we want to achieve, including improvements across the seven Action Plan themes
- We will record, score, test deliverability and prioritise the improvements to the active travel network – both from our existing scheme proposals and new requests we receive from our communities and stakeholders through consultation and ongoing engagement
- We will continue to seek out funding opportunities to boost our limited capability for planning, delivering and monitoring our active travel improvements and behaviour change initiatives with our communities

## Links with other work

- Place and Movement Framework
- Local Plan
- Bus Service Improvement Plan
- Highway Maintenance Programme
- Joint Physical Activity Strategy
- Rights of Way Improvement Plan
- EV Strategy



## We want to hear from you!

**We want your ideas** about active travel interventions you want in your area.

**Residents, businesses, visitors and other stakeholders** – we encourage you to discuss issues local to you with your Town or Parish Council and your Elected North Somerset Councillor for your ward area.

You can also add your requests at **Widen My Path**.

**Town and Parish Councils and North Somerset Council Elected Members** – please use the **Highway Improvement Request Form** to submit your transport network improvement requests.

This publication is available in large print, Braille or audio formats on request.

Help is also available for people who require council information in languages other than English.

For all enquiries please contact the Transport Team  
[transport.policy@n-somerset.gov.uk](mailto:transport.policy@n-somerset.gov.uk)