

# Emergency Active Travel Fund Tranche 2: Consultation Plan



Following the COVID-19 emergency measures to promote sustainable travel, North Somerset is keen to embed people's positive change towards active travel behaviour.

The Council has been successful in securing DfT funding. The interventions will actively contribute to the Council ambition to achieve Net Zero by 2030, aid economic recovery and public health improvements.

Schemes included within the successful bid were:

- North Somerset School Pedestrian & Cycle Zones at seven different schools across six sites
- Clevedon Seafront & Hill Road Active Travel Improvements, including a segregated cycleway
- Summerlands to the Seafront Active Travel Priority Corridor (WsM Town Centre) including a segregated cycleway
- Weston Station Active Travel Gateway (Hildesheim Bridge), including a segregated cycleway
- North Somerset Moors Quiet Lanes Network (linking Clevedon, Nailsea and Yatton)

We have already received positive feedback on our proposals for schools and town centre schemes from teachers, parents, local businesses, ward members and executive members, due to high levels of engagement and communications.

## **Scheme consultation**

Further detail on each scheme will be made available as they develop. We will carry out a survey for local residents on the programme as a whole, using a citizens' panel. Local stakeholders will also be consulted on the schemes. Information will be provided:

- Online (we have set up a dedicated web page on our Travel & Transport page and similar websites)
- On social media
- In person at drop-in sessions (Covid-19 rules permitting)
- Face to face meetings and/or online meetings with stakeholders
- Space to Move online tool
- Public meetings
- Through articles, letters and press releases

Stakeholder consultee list:

<b>Consultee</b>	<b>Description</b>
Statutory	Emergency services (Police, Fire, Ambulance, RNLI) Royal Mail, Freight and road haulage operators Waste operators
Political	Executive members Members Reference Group Ward members Town councils Local MPs
Public	Local residents Community Groups Invested interest groups (Civic Society, Chamber of Commerce) Local businesses and traders BIDs Public transport operators Schools Land owners

Please note this list of stakeholders is not exhaustive. Please get in touch if you would like to be involved. Find us and our proposals online @: <http://www.n-somerset.gov.uk/my-services/parking-travel-roads/transport-travel>

We will also consider responses from our recent consultations on the Joint Local Transport Plan 4 (JLTP4), Local Cycling and Walking Infrastructure Plan (LCWIP) and Active Travel Strategy as well as our Members Reference Group. This will illustrate a well-balanced and varied response from a variety of stakeholders and the public. Two of our proposed Tranche 2 schemes were scored as the top two priority schemes within the West of England for the LCWIP (Summerlands to the Seafront Active Travel Priority Corridor and Weston Station Active Travel Gateway).

### **Timeline**

We are developing a bespoke programme for each of our schemes, adopting a phased approach to delivery and further details will be provided when they become available. This will include consideration of seasonal issues in our popular seaside towns, as local businesses seek to recover from Covid-19 and lockdown periods.

We anticipate that the schools schemes will be delivered first along with the Clevedon and Weston town centre schemes as these are the schemes that are furthest progressed in terms of design and stakeholder engagement.

As a part of our robust and comprehensive engagement plan, we will be actively seeking comment on schemes post-delivery. This will ensure we understand how successful they have been, in not only providing better facilities to encourage active travel, but the schemes do not adversely affect stakeholders such as local businesses.

## **Case Study**

Many of our schemes have been specifically designed to enhance public realm and aid economic recovery as people return to our high streets. As an example of this, we have proposed 'pocket parks' on high street's in Clevedon and allowed for enhanced crossing facilities to existing businesses on Clevedon's busy seafront. The latter will enhance views across the Severn Estuary for several cafés and restaurants. These are just some examples of how we have already brought local people, businesses, town councils and members with us, achieving mutually beneficial aims.

Monitoring and evaluation will play a large part of our evidence base to present schemes at engagement stage, we have already collected a large amount of baseline data, with further traffic modelling being commissioned at key locations on the network. Post-delivery, we will regularly monitor traffic flows, including any uplift in public transport and sustainable modes.

In preparing this well thought out programme of works, our aim has been to prepare a comprehensive engagement plan that helps shape the schemes in the most meaningful and balanced way.